

2-Day In-Person Seminar

## REACH and RoHS Compliance: Protecting Revenues with Advanced Compliance

By: **Kelly Eisenhardt**, Co-Founder and Managing Director at BlueCircle Advisors LLC

**Location:** April 19-20, 2018 | Detroit, MI



### SPEAKER

**Kelly Eisenhardt**, Co-Founder and Managing Director at BlueCircle Advisors LLC

Ms. Eisenhardt is Co-Founder and Managing Director at BlueCircle Advisors LLC, a consulting firm that provides strategy and programming to address product compliance risks, sales and revenue protection, and compliance and sustainability practices throughout the supply chain.

With 20 years' experience in IT and Compliance Software Development, her former roles include: Executive Director of Environmental Programs, at Fair Factories Clearinghouse; Environmental Compliance Manager and Design for Environment programs at EMC Corporation; and Director of Product Management at PTC Corporation for Windchill Product Analytics – an environmental compliance software.

She is a journalist for industry trade publications such as 3BL, JustMeans, Social Earth, CSRwire, Ethical Performance, and CSR@Risk with a focus on trends in product compliance, supply chain transparency, and corporate social responsibility.

In 2015, she traveled with Asia Pulp and Paper to Indonesia and Sumatra to research and write about the company's zero deforestation efforts and social responsibility programs.

In May 2016, she delivered her paper on "Advancing Product Design with Environmental Compliance," at the IEEE/ISCPCE conference in Anaheim, California. She is currently on assignment with an IT infrastructure company to build Corporate Social Responsibility (CSR) programs specializing in anti-trafficking compliance, sustainability programming and reporting, and cybersecurity compliance for supply chains.

## LEARNING OBJECTIVES

After completing this seminar, you will gain a better understanding of:

- ✓ Understanding your organization's liability under RoHS and REACH.
- ✓ Review case studies.
- ✓ Discuss lessons learned applications to ensure full compliance.
- ✓ RoHS and REACH guidelines
- ✓ REACH Registration of Substances
- ✓ Introduction to REACH
- ✓ Articles and REACH
- ✓ Substances of Very High Concerns (SVHC)
- ✓ Supply chain communication
- ✓ Compliance enforcement
- ✓ Basics of RoHS
- ✓ Background and content of RoHS
- ✓ Responsibility for RoHS
- ✓ International requirements of RoHS
- ✓ Material testing methods
- ✓ Build and manage RoHS/REACH compliance programs
- ✓ Reporting to management and government agencies

## COURSE DESCRIPTION

This 2 day seminar will go into the specifics of the REACH and RoHS regulations, provide case studies and share lessons learned so your organization can benefit from the mistakes of others. We will review the latest on both directives and will draw out key developments and key dates (if applicable) with particular emphasis on requirements for US firms.

REACH and RoHS have been referred to as "...one of the most complex regulations in the history of the EU." Do not miss this 2 day seminar to find out why.

## AGENDA

Day One (8:30 AM - 5:00 PM)	Day Two (8:30 AM - 04:00 PM)
<ul style="list-style-type: none"> <li>✓ 08:30 am - 09:00 am - Registration</li> <li>✓ 9:00 am - 10:00 am - Introduction/Review REACH regulation, articles, SVHCs</li> <li>✓ 10:00 am - 10:15 am - Break</li> <li>✓ 10:15 am - 12:00 pm - Supply Chain Communication, Compliance Enforcement, Case Studies</li> <li>✓ 12:00 pm - 1:00 pm - Lunch</li> <li>✓ 1:00 pm - 3:00 pm - Introduction/Review of RoHS, Background, Responsibilities, International Requirements</li> <li>✓ 3:00 pm - 3:15 pm - Break</li> <li>✓ 3:15 pm - 5:00 pm - Shared Requirements between RoHS and WEEE, International WEEE requirements</li> </ul>	<ul style="list-style-type: none"> <li>✓ 8:30 am - 9:00 am - Registration and Break</li> <li>✓ 9:00 am - 10:00 am - 10 Steps for Building REACH/RoHS Compliance Programs, Examples and Case Studies</li> <li>✓ 10:00 am - 10:15 am - Break</li> <li>✓ 10:15 am - 12:00 pm - Best Practices for Data Collection, Review of Manual and Automated Processes, Industry standards, Software Tools</li> <li>✓ 12:00 pm - 1:00 pm - Lunch</li> <li>✓ 1:00 pm - 2:00 pm - Building Compliance Policies, Templates, and a Documented Due Diligence Process</li> <li>✓ 2:00 pm - 2:15 pm - Break</li> <li>✓ 2:15 pm - 4:30 pm - Adding Compliance Procedures to Your Quality Management System, ISO 9001:2015</li> </ul>

## AREAS COVERED

- ✓ REACH Registration of Substances
- ✓ Introduction to REACH
- ✓ Articles and REACH
- ✓ Substances of Very High Concerns (SVHC)
- ✓ Supply chain communication
- ✓ Compliance enforcement
- ✓ Basics of RoHS
- ✓ Background and content of RoHS
- ✓ Responsibility for RoHS
- ✓ International requirements of RoHS
- ✓ 10 Steps to building a RoHS/REACH compliance program
- ✓ Determining best practices for collecting data
- ✓ Improving data collection by using Jig 101, IEC 62474, IPC 1752
- ✓ Understanding compliance software platforms
- ✓ Manual and Automated Data Collection
- ✓ Building Management Reports for Sourcing Decisions
- ✓ Incorporating compliance into standard business practices
- ✓ Building templates for policy and procedures
- ✓ Incorporating compliance processes into ISO 9001:2015 documentation
- ✓ Building a documented system for proof of due diligence

## TOPIC BACKGROUND

REACH, RoHS, and WEEE all present compliance challenges for companies looking to act in accordance with the laws and directives. This seminar will review the basic fundamentals of each regulation and provide a step by step process for building internal compliance programs.

Industry standards, third party software, and manual data collection methods will be discussed and a review of part sourcing from distributors, forecasting end of life parts, and managing the bill of material will be included. Attendees will be able to identify risks in their products and supply chains by understanding the impact each regulation has on business and by understanding how and when they need to comply. Students will walk away with a template for the 10 steps to building solid compliance programs.

## WHO WILL BENEFIT

This seminar will provide valuable assistance to all personnel in:

- ✓ Automotive,
- ✓ Electronics,
- ✓ Medical devices,
- ✓ Chemical,
- ✓ Toys,
- ✓ Industrial machinery
- ✓ Manufacturing Professionals
- ✓ Anyone new to RoHS and or REACH and need to understand the regulations.
- ✓ Anyone responsible for RoHS and REACH compliance.
- ✓ Quality Managers,
- ✓ Environmental Managers,
- ✓ Purchasers,
- ✓ Buyers.

..... **Registration Form** .....

**Registration Information:**

- ✓ **Register Online.** Use your American Express, Visa or MasterCard.
- ✓ Get your group to attend the seminar at a discounted price call +1-888-717-2436.
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**Seminar Topic:** REACH and RoHS Compliance: Protecting Revenues with Advanced Compliance

Date & Location: .....

Attendee Details:

	Name	Title	Email
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Attendee 2			
Attendee 3			
Attendee 4			

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